



Better Internet for Kids SeguraNet (Portugal)



SeguraNet

Luís Valente

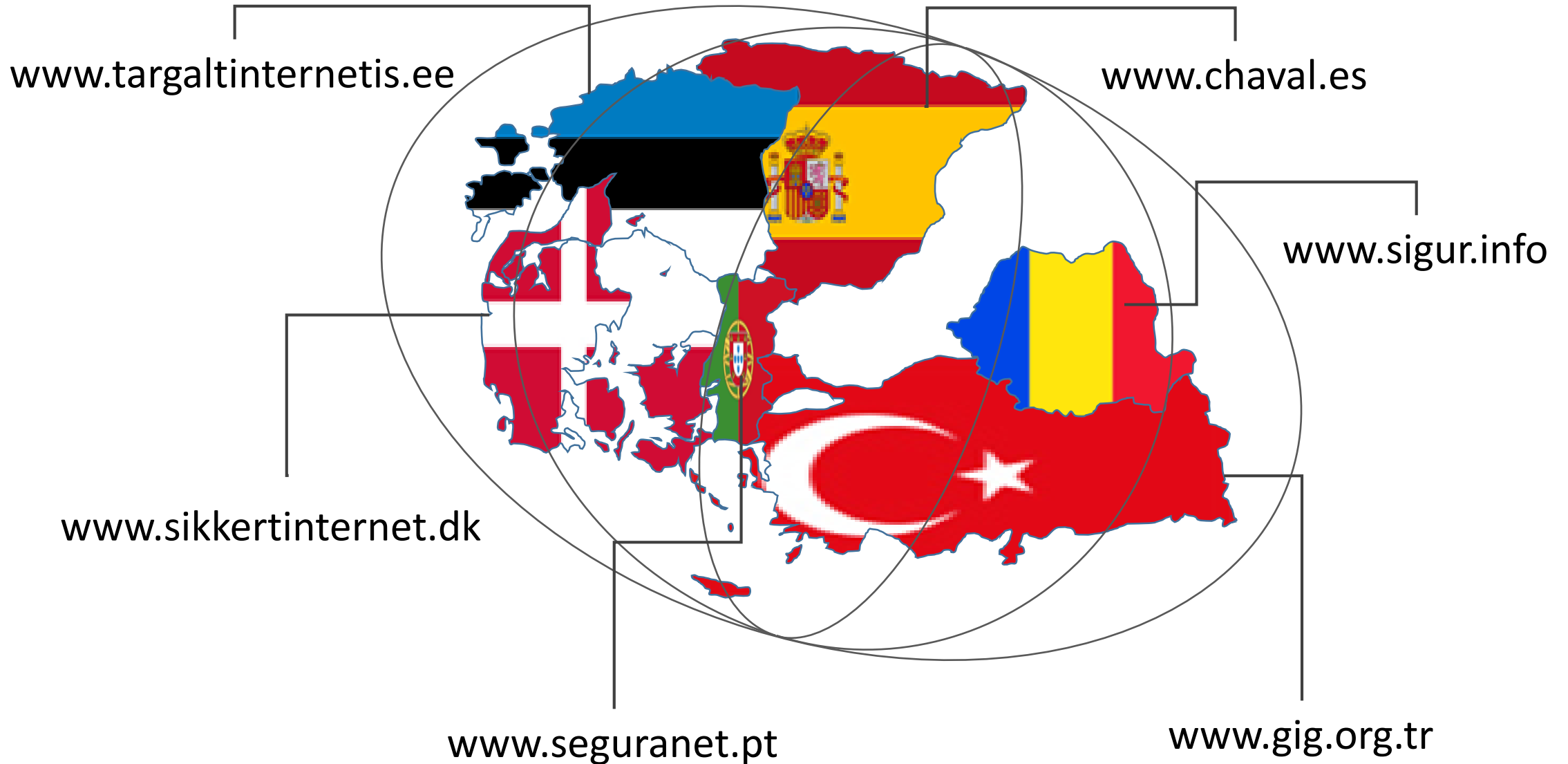
CCTIC-IE University of Minho

Contemporary Literacy in Contemporary Kids

Paredes, 23.feb.2016



SID 2016 (in CLICK partners)



The Insafe network



Insafe is a European network consisting of 31 Internet Safety centers (27 EU member states, plus Iceland, Norway, Russia and Serbia).

The Portuguese consortium “Internet Segura”

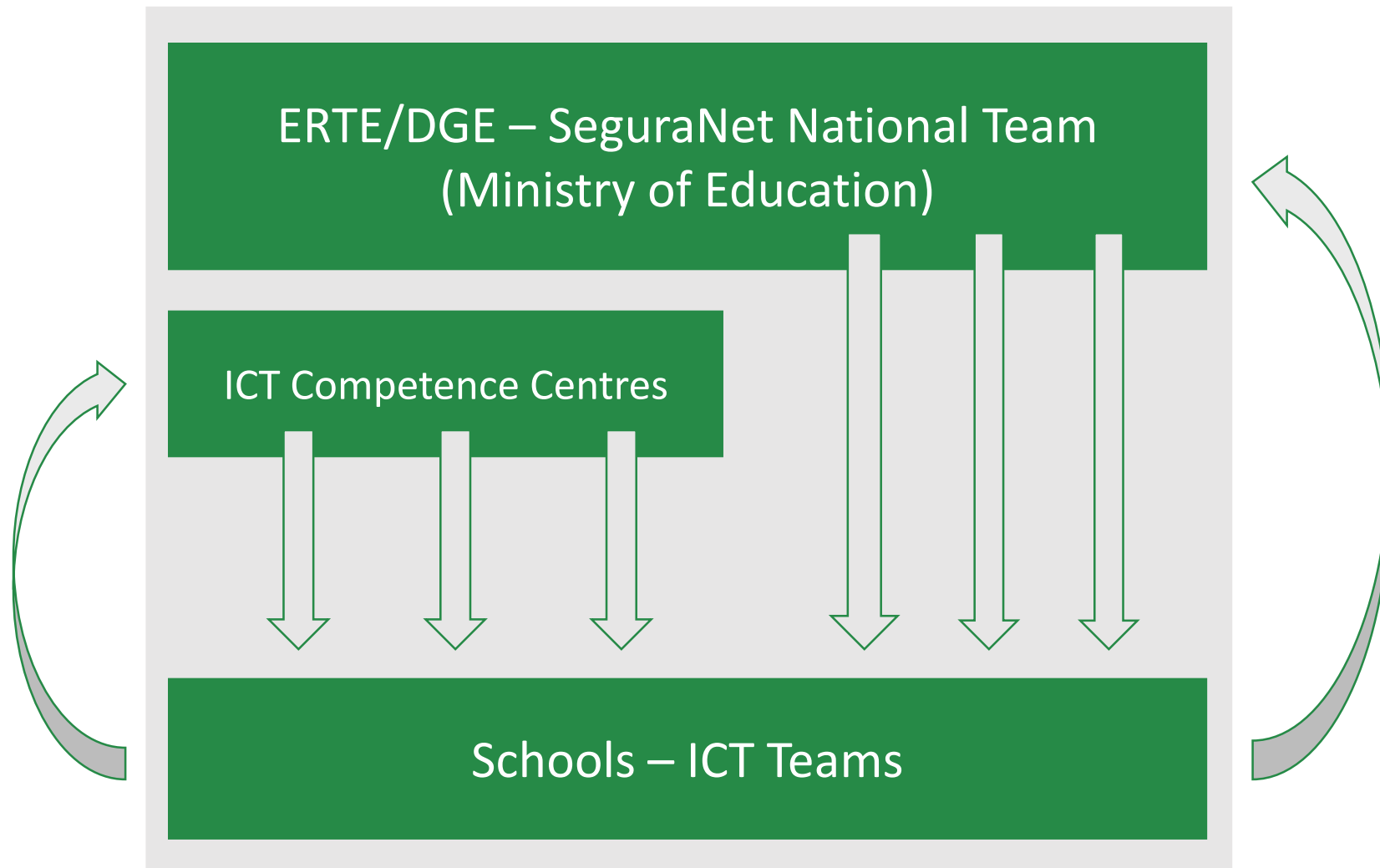


INES

Internet Navegável
Em Segurança

(Roughly: Internet Navigable In Security)





What we do since 2004



SeguraNet

www.seguranet.pt

The SeguraNet Project (Web portal)



The SeguraNet project addresses the issues of digital security at schools. Beyond our portal that brings together various actions and resources also we have a presence on the social networks like Facebook, Twitter and Youtube.

SeguraNet challenges for students

- Annual contest "SeguraNet Challenges":
 - a) Activities focused on the 2nd and 3rd school cycles (10 – 15 years old students).
 - b) Challenges intended to students of the 1st cycle (primary school).

(+/- 50,000 participants each year)



eSafety Label for schools



www.esafetylabel.eu

COMO PODE O SELO DE SEGURANÇA DIGITAL APOIAR A SUA ESCOLA?

O que é o Selo de Segurança Digital?
É uma iniciativa europeia dirigida às escolas que visa promover e certificar práticas de segurança digital.

Com alguns passos simples

- 1 Complete um questionário de autoavaliação produzido pela iniciativa Selo de Segurança Digital**
Este questionário constitui uma forma simples de as escolas avaliarem, com base em normas internacionais, em que patamar se encontram no que diz respeito às infraestruturas, políticas e práticas de segurança digital.
- 2 Receba um Plano de Ação**
Um guia para melhorar as práticas de segurança digital da sua escola obtido de acordo com o resultado do diagnóstico efetuado.
- 3 Ganhe um certificado**
Como reconhecimento das melhorias nas práticas, serão atribuídos à sua escola certificados de Segurança Digital de Bronze, Prata ou Ouro.

BENEFÍCIOS PARA A SUA ESCOLA

- Sabe em que nível se encontra a sua escola à escala nacional e a nível europeu.
- Accede a um conjunto crescente de recursos e ferramentas: conselhos e orientações sobre segurança digital, fichas informativas, listas de verificação e modelos.
- Partilhe boas práticas com outras escolas e contacte com especialistas sobre questões de segurança digital.
- Partilhe o seu reconhecimento com os encarregados de educação e a comunidade local.

Para saber mais, visite www.esafetylabel.eu

Quem está envolvido no selo?

O Selo de Segurança Digital é um projeto com múltiplas parcerias, apoiado por empresas, como a Liberty Global, a Microsoft, a Telefonica, o Ministério da Educação da Bélgica-Flandres, Chipre, Grécia e Portugal, a European Schoolnet e os seus Centros Nacionais de Segurança Digital.

It is a **European initiative** aimed at schools to promote and certify digital security practices. In recognition of the improvements in the practices, schools will be awarded with bronze, silver and gold certificates.



1

Complete an eSafety Label Self-Assessment Questionnaire

The questionnaire is an **easy way for schools to evaluate** how they are addressing eSafety infrastructure, policies and practices based on international standards.



2

Receive an Action Plan

A **practical guide** to develop your level of eSafety practice further.



3

Gain Accreditation for your school

Accreditation as a Bronze, Silver or Gold **'eSafety Label Certified'** school.



The Internet from a positive point of view

Because the Internet offers us...

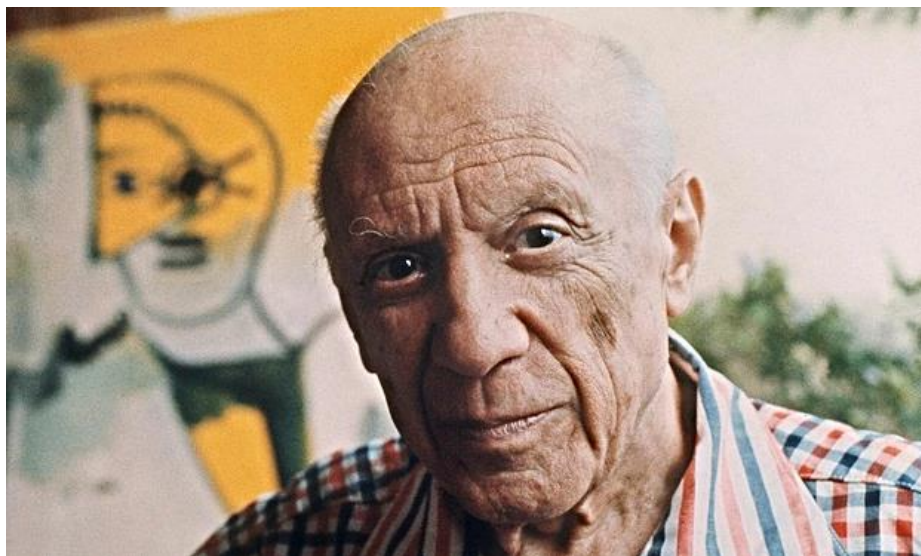
- ✓ New ways to play (+ *new ways of play*)
- ✓ New ways of learning (+ *new things to learn*)
- ✓ New ways to communicate (+ *lots of people*)
- ✓ New ways of working (+ *new places to know visit, discover*)

Education, learning, literacy (online resources, contacts, networking, collaborative learning)

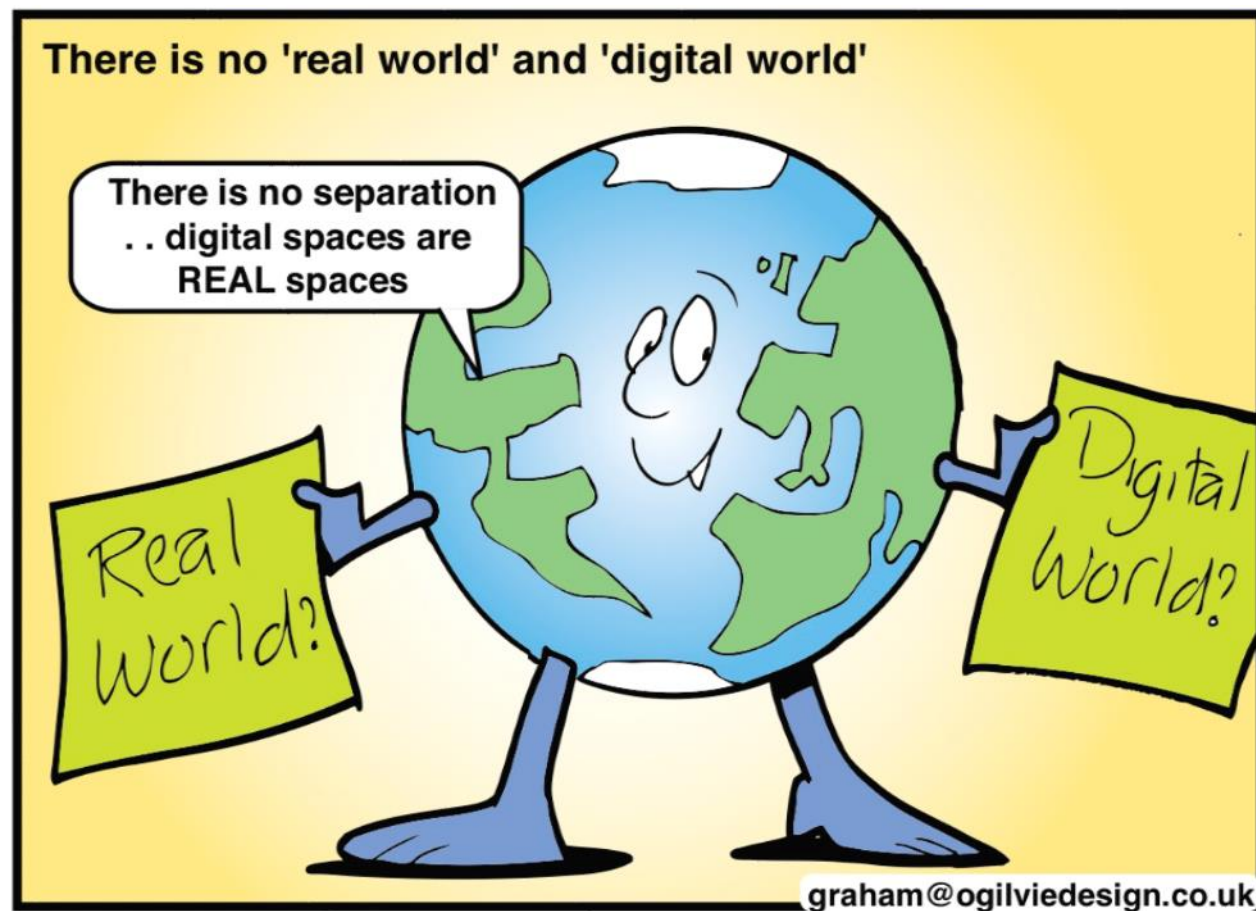
Active participation, civic engagement and creativity



The digital becomes real!



Everything you can imagine is real.
Pablo Picasso



Real world, real risks

- **Impersonation** - *Identity thieves use the information they find online to drain your bank account or ruin your credit rating.*
- **Phishing** - *Is a common trick used on websites that have been hacked or are pretending to be legitimate. Popular social networking sites such as Facebook are targets for scams.*
- **Predators and fake friends** - *Keep all private information private. Do not give out your real full name, age, home address, phone number, social security number, passwords, names of family members or credit cards unless required for a legitimate business transaction.*

Despite prevention efforts, every year there is an increase in child pornography reports.

Safe computing tips

- **Be updated:** *Set up your computer for automatic software and operating system updates.*
- **Be protected:** *Install protective software, at least a reliable antivirus.*
- **Choose strong passwords** *with letters, numbers, and special characters. Create a mental image or an acronym that is easy for you to remember. Create different passwords for each important account, and change passwords regularly.*
- **Control physical access** *to your machine (computer, smartphone, tablet). Don't leave it in an unsecured area, or unattended and logged on, especially in public places.*



Safe computing tips

- Use **email** and the **Internet safely**. *Ignore unsolicited emails, be wary of attachments, links and forms in emails that come from people you don't know, or which seem "phishy." Avoid untrustworthy downloads of software or apps.*
- **Protect sensitive data**. *Reduce the risk of identity theft. Securely remove sensitive data files from your hard drive, camera, smartphone or tablet. Be aware about keeping important files in the cloud.*
- **Stay informed**. *Stay current with the latest developments for your systems and about new threats.*

Based on MIT IST Top Ten Safe Computing Tips

Your behavior is Your safety

Tricks used to steal your identity

- **Social engineering** (*social networking, web presence*)
- **Spam and phishing** (*fake emails, fake websites*)
- Risky **ads, pop-ups** and **downloads** (*tracking software, movies and still images*)
- Free **software, apps** and **file sharing**
- **Webcams, unprotected connection protocols** (*Wi-fi, Bluetooth, NFC*)

How to survive here?

The Internet does not keep secrets.

Be aware about your digital footprint.



<http://g1.globo.com/tecnologia/noticia/2014/04/vitimas-de-nude-selfie-e-sexting-na-internet-dobram-no-brasil-diz-ong.html>



Easy questions, please

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Muito obrigado!

Thank you!

Muchas gracias!

Mange tak!

Tänan väga!

Mulțumesc mult!

Çok teşekkür ederim!

Sources

- Video “To pantopoleion”: www.youtube.com/watch?v=ceSUuKMr4xo&spfreload=10
- Clipart: www.clker.com
- Images (slide 18): <http://g1.globo.com/tecnologia/noticia/2014/04/vitimas-de-nude-selfie-e-sexting-na-internet-dobram-no-brasil-diz-ong.html>
- Other slides: www.SeguraNet.pt
- Maps: Drawings based on Google Maps